



## Better TV for everyone.

We believe in one simple principle: everyone should be able to stream what they want to their TV. Our mission is to create the future of television through delightfully simple experiences for viewers and partners worldwide. Since we shipped the first streaming player in 2008, millions of people have chosen Roku to stream what they love. Read our story [here](#).

## Office Locations

### San Jose, CA (Headquarters)

|               |                  |
|---------------|------------------|
| Aarhus, DK    | Hsinchu, TW      |
| Austin, TX    | London, UK       |
| Bengaluru, IN | Manchester, UK   |
| Boston, MA    | Mexico City, MX  |
| Cambridge, UK | New York, NY     |
| Cardiff, UK   | Santa Monica, CA |
| Concord, MA   | Seoul, SK        |
| Chicago, IL   | Shanghai, CN     |
| Denver, CO    | Shenzhen, CN     |

## We're hiring!

Ad operations  
Ad sales  
Communications  
Content acquisition  
Creative  
Data science  
Finance  
Hardware engineering  
Legal  
Machine learning  
Manufacturing/operations  
Marketing  
Product management  
Programming  
QA engineering  
Software engineering  
Talent acquisition  
User experience  
Voice activations

# \$1.35B

Total net revenue  
2026 Q2

# \$254.3M

Adjusted EBITDA  
2026 Q2

# \$1.22B

Platform revenue  
2026 Q2

# 37.9B

Streaming hours  
2026 Q2

## Roku TV

Roku® Pro Series  
Roku® Plus Series  
Roku® Select Series

## TV & Projector Partner Brands

## Streaming Players

Roku® Streaming Stick®  
Roku® Streaming Stick® Plus  
Roku® Streaming Stick® 4K  
Roku® Ultra  
Roku® Streambar® SE



## Keep in touch



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Learn more about our operating and financial performance

## Roku OS

The Roku OS, developed specifically for streaming TV, is the software that powers all Roku TVs, streaming devices, and smart home products. The Roku OS is designed with ease in mind, meaning you get a smooth setup, a simple home screen anyone can use, easy ways to find your favorite entertainment, and automatic updates with new features so our devices get even better over time.

## Roku Ad Platform

Our ad platform is built for TV streaming and connects brands, advertisers, and our content partners with their target audiences.

## The Roku Channel

Launched in 2017, The Roku Channel is the home of free ad-supported streaming television on Roku, and features a diverse lineup of more than 80,000 on-demand movies and programs, more than 500 live linear television channels, and Premium Subscriptions offerings in the U.S. It licenses and distributes content from more than 250 partners and features a growing library of Roku Originals. It is the #2 app on the Roku platform in the U.S. by engagement.

## Subscriptions

In addition to distributing direct-to-consumer and Premium Subscriptions from our partners, Roku owns and operates two subscription services. Howdy is a low-cost, ad-free SVOD service that offers almost everything you want to watch, uninterrupted for \$3/month. Frndly TV offers more than 50 top-rated live TV channels, plus on-demand content, starting at \$6.99/mo.

# How we work together

A big part of our success over the years has been our culture. It empowers people to do their best work as a team, bring big ideas and creative solutions to the table, and take ownership of their work. Here are a few of our core values:

## High-performance team

We hire for excellence, which isn't just about technical skill. We look for candidates who are easy to work with, who seek and share alternative viewpoints, and show up every day with the goal of innovation. By removing roadblocks and minimizing unnecessary process, we create a space that fosters creative thinking and solutions. We face complex problems as a team, and the challenges allow us to thrive.

## Trust and responsibility

Trust is what turns strangers into a team. Do you trust others to do their job so you can focus on your own? Do you trust others to have your back and make you better? Employees at Roku are trusted and empowered to make decisions, to behave like leaders regardless of title. There are no spectators or bystanders at Roku. We expect everyone to identify problems and opportunities, propose solutions, and take action.

## We win together

We're a very competitive company filled with ambitious people who love to win. But for us, winning means putting the common team goal ahead of the individual. This spirit is woven into everything we do. From team structures to transparent communication, sharing the win frees employees to innovate and execute on the bigger goal.

These ideas are not independent of each other. Each one supports and is supported by the others, creating a foundation for how everyone at Roku approaches their work. If this sounds like the culture that would bring out the best in you, please consider applying at [weareroku.com](https://www.weareroku.com).



# Roku